



Overland Storage's Jillian Mansolf Recognized by Everything Channel's CRN Magazine as One of the Top 100 Women in the Channel

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SAN DIEGO, Aug. 26 /PRNewswire-FirstCall/ -- Overland Storage, Inc. (Nasdaq: OVRL) today announced that Jillian Mansolf, vice president of worldwide sales and marketing, has been recognized by Everything Channel's CRN Magazine as one of the Top 100 Women in the Channel. The Top 100 Women in the Channel were chosen by the editors of the magazine based on the women's achievements as executives and the amount of influence they wield over the technology channel. The Top 100 Women in the Channel represent a changing trend in what traditionally has been an all-male industry.

"We are very pleased to see women executives reaching the highest levels in a wide range of dynamic companies. It is with great pleasure that we honor the women who have made a profound impact in the technology marketplace," said Robert C. DeMarzo, senior vice president and editorial director, Everything Channel. "We offer our congratulations to Jillian Mansolf for her significant contributions to our industry."

For the past 13 years, Mansolf has leveraged her significant channel sales and marketing expertise to execute highly successful global channel programs for a variety of high-technology organizations. Most recently, she joined Overland to lead the company's sales organization and expand its strategic marketing efforts worldwide. Overland continually reinforces its channel commitment through the ongoing development of customer-centric resource and lead-generation programs designed to help its channel partners accelerate sales cycles while driving increased revenue and profitability.

"It's an honor to join this group of inspirational leaders who are being recognized for making an indelible mark on the channel," said Mansolf. "At Overland, our unwavering' dedication to building and sustaining long-term channel relationships is reinforced by a constant focus on providing innovative products, sales tools, training and the educational resources our partners need to address their customers' ever-increasing business requirements."

A special feature of the Top 100 Women of the Channel is in the August issue of CRN Magazine and expanded coverage will be featured online at www.channelweb.com.

About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel is the one-stop shop for accessing, enabling, managing and accelerating technology sales. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative field sales and marketing solutions to arm the sellers of technology with the resources they need to achieve measurable and significant results.

About United Business Media Limited (www.unitedbusinessmedia.com)

UBM (UBM.L) focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetization of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities - from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists - with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organized into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently.

About Overland Storage

Overland Storage provides affordable end-to-end data protection solutions that are engineered to store smarter, protect faster and extend anywhere-- across networked storage, media types, and multi-site environments. Overland Storage products include award-winning NEO SERIES(R) and ARCvault(R) tape libraries, REO SERIES(R) disk-based backup and recovery appliances with VTL capabilities, Snap Server(R) NAS appliances, and ULTAMUS(R) RAID high-performance, high-density storage. Overland sells its products through leading OEMs, commercial distributors, storage integrators and value-added resellers. For more information, visit Overland's web site at www.overlandstorage.com

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