



Jillian Mansolf of Overland Storage Recognized by Everything Channel's CRN Magazine as One of the Top Women on the Channel

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SAN DIEGO, CA, Aug 04, 2010 (MARKETWIRE via COMTEX) -- Overland Storage (NASDAQ: OVRL), the trusted global provider of effortless data management and data protection solutions across the data lifecycle, today announced that Jillian Mansolf, Vice President of Global Sales and Marketing, has been recognized by Everything Channel's CRN Magazine as one of the top Women of the Channel. CRN's annual list recognizes female executives across vendors' channel organizations, distributors and solution providers for their accomplishments over the past year and the far-reaching impact they are having on the technology industry going forward. This year's Women of the Channel were chosen by the editors of CRN magazine based on their achievements as executives and the amount of influence they wield over the technology channel.

Leveraging 20 years of experience successfully driving sales and marketing initiatives at innovation-oriented technology companies including Dell, Maxtor, Snap Appliance and Data Robotics, among others, Jillian is committed to, and succeeding in, rejuvenating Overland's channel strategy while increasing revenue for Overland and its partners worldwide. After joining Overland in the fall of 2009, Mansolf spearheaded the company's initiative to deliver high-margin, effortless data management and data protection solutions to the channel. In addition to overseeing the launches of three new products sold exclusively through the channel, Mansolf unveiled an expanded channel program that offers new ways for partners to increase profitability, including a more robust deal registration program and a partner portal with new sales enablement tools, training and resources.

"Women hold many prominent executive positions at vendor organizations, distributors and solution provider organizations, providing critical insight and influence when it comes to technology and the channel. We want to honor and congratulate these women for their contributions to the industry and their respective organizations," said Kelley Damore, VP, Editorial Director, Everything Channel.

"All of us at Overland Storage are proud of our strong channel heritage and to be one of the few companies that can truthfully make the bold claim that we have never sold direct -- we've been committed to our channel strategy since day one. To that end, we strongly value the relationships that we've built and are as dedicated as ever to our partners worldwide," said Jillian Mansolf. "This recognition from Everything Channel's CRN Magazine is a testament to that dedication and our providing partners with best support and resources possible to maximize revenue opportunities."

A special feature of the Women of the Channel is in the July issue of CRN Magazine and expanded coverage is featured online at www.crn.com.

About Overland Storage Overland Storage is the trusted global provider of effortless data management and data protection solutions across the data lifecycle. By providing an integrated range of technologies and services for primary, nearline, offline, archival and cloud data storage, Overland makes it easy and cost effective to manage different tiers of information over time. Whether distributed data is across the hall or across the globe, Overland enables companies to focus on building their business instead of worrying about data growth. Overland SnapServer(R), NEO(R) and REO(R) solutions are available through a select network of value added resellers and system integrators. For more information, visit www.overlandstorage.com.

Everything Channel Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a UBM company. To learn more about Everything Channel, visit us at <http://www.everythingchannel.com>.

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