



Jillian Mansolf of Overland Storage Named to the "Power 100: The Most Powerful Women of the Channel 2011" List by CRN Magazine

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SAN DIEGO, CA, Jul 26, 2011 (MARKETWIRE via COMTEX) --Overland Storage (NASDAQ: OVRL), the trusted global provider of effortless data management and data protection solutions across the data lifecycle, today announced that Jillian Mansolf, vice president of global sales and marketing at Overland Storage, has been recognized by Everything Channel's CRN Magazine as one of the "Power 100" Most Powerful Women of the Channel in 2011. This annual list recognizes female executives for their accomplishments over the past year, based on their achievements as executives and the amount of influence they wield over the technology channel. This year's Women of the Channel were chosen by the editors of CRN Magazine from a field of vendor channel organizations, distributors and solution providers.

"This year's Women of the Channel list honors those female executives who epitomize success within the IT channel -- a traditionally male-centric industry. Whether they come from tier-one vendors, VAR500 solution providers or just bring a bevy of channel experience that cannot be ignored, the 2011 Women of the channel list will recognize the most influential women of the channel based on their overall achievements, and their influence in the technology industry," said Kelley Damore, VP, Editorial Director, Everything Channel.

Mansolf, who was also named to the list in 2010, currently oversees all aspects of global sales and marketing at Overland Storage, including all corporate and channel marketing, worldwide sales, order management and field engineering. She also spearheaded the company's initiative to sell branded data management and data protection solutions through its worldwide channel and launched the FastTrack Partner Program, which includes the company's first global and comprehensive partner portal. FastTrack features an integrated deal registration system with automated notifications and approvals, online training and customizable sales tools for partners.

"It's an honor to be named to the Power 100 List and recognized among the Most Powerful Women of the Channel by CRN Magazine for the second time," said Jillian Mansolf. "Overland is 100% committed to the channel and has made significant investments to enhance the support and service of our worldwide channel partners. Over the past year we have seen more than 20% growth in our active partner base and we remain dedicated to providing our partners with a solid foundation and the tools they need to grow their business and increase profitability."

A preview of the Women of the Channel list will appear in the July issue of CRN Magazine and expanded coverage will be featured online at www.crn.com. For the full list please visit: <http://bit.ly/2011Power100>.

About Overland Storage Overland Storage is a trusted global provider of effortless data management and data protection solutions across the data lifecycle. By providing an integrated range of technologies and services for primary, nearline, offline, archival, and cloud data storage, Overland makes it easy and cost effective to manage different tiers of information over time. Whether distributed data is across the hall or across the globe, Overland enables companies to focus on building their business instead of worrying about data growth. Overland SnapServer(R), SnapSAN(R), NEO Series(R) and REO Series(R) solutions are available through a select network of value added resellers and system integrators. For more information, visit www.overlandstorage.com.

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About Everything Channel Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a UBM company. To learn more about Everything Channel, visit us at <http://www.everythingchannel.com>. Follow us on Twitter at <http://twitter.com/everythingchnl>.

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