



New Year, New Savings: Overland Storage Launches New Customer Promotions

January 25, 2012

Customers Receive 4TB of FREE Storage Capacity with Purchase of SnapSAN

SAN DIEGO, CA – January 25, 2012 – [Overland Storage](#) (NASDAQ: OVRL), the trusted global provider of [effortless data management](#) and [data protection solutions](#) across the [data lifecycle](#), today announced that it is offering customers two new promotions for the New Year as part of its ongoing mission to provide the best combination of secure, accessible and affordable data storage solutions. Along with providing customers the opportunity to receive 4TB of free disk storage, Overland Storage is also helping customers upgrade to new technology by offering \$2000 cash back with its NEO Series Upgrade Promotion. Customers have until March 31, 2012 to take advantage of the following promotions:

Double the Bang for Your Buck

- Customers can double their storage capacity for free. When they purchase a 4TB [SnapSAN S1000 solution](#) they will automatically receive a total of 8TB of storage capacity.

Out with the Old, In with the New

- Customers can trade up and save by receiving up to \$2000 cash back when upgrading to a new [NEO Series tape library](#).

To learn more, please visit <http://www.overlandstorage.com/promotions> or contact an Overland Storage sales representative at (858) 571-5555 or sales@overlandstorage.com.

About Overland Storage

Overland Storage is the trusted global provider of [effortless data management](#) and [data protection solutions](#) across the data lifecycle. By providing an integrated range of technologies and services for primary, near line, offline, archival and cloud data storage, Overland makes it easy and cost effective to manage different tiers of information over time. Whether distributed data is across the hall or across the globe, Overland enables companies to focus on building their business instead of worrying about data growth. Overland [SnapServer](#), [SnapSAN](#), [NEO Series](#) and [REO Series](#) solutions are available through a select network of [value added resellers](#) and system integrators. For more information, visit <http://ctf.marketwire.com/?release=721811&id=100495&type=1&url=http%3a%2f%2fwww.overlandstorage.com%2f>.

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