



Jillian Mansolf Honored as Marketing Executive of the Year by The American Business Awards

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SAN DIEGO, CA -- (Marketwired) -- 07/02/13 -- [Overland Storage](#) (NASDAQ: OVRL), the trusted global provider of [effortless data management](#) and [data protection solutions](#) across the [data lifecycle](#), today announced that the company's Senior Vice President of Worldwide Sales and Marketing, Jillian Mansolf, has won a Stevie Award for "Marketing Executive of the Year" in the 2013 American Business Awards, the nation's premier business awards program.

Ms. Mansolf was recognized for her versatility as a leader and creative branding initiatives that greatly expanded Overland's brand recognition in the storage marketplace. Through multiple product launches and clever educational and marketing campaigns, Overland has opened up new markets and introduced multiple solutions to their customers this year. In addition, Mansolf was also responsible for the revamp of Overland's award-winning [FastTrack Partner Program](#), which included the introduction of exclusive new on-line partner resources, as well as training and promotions aimed at helping partners increase revenue opportunities. This resulted in nearly tripling the number of registered users to 4,600 worldwide and raising Overland's channel recognition, including a newly awarded 2013 CRN Magazine 5-Star Partner rating.

"Jillian is a valuable asset to the Overland team, and we are proud of her recognition as a bronze winner for Marketing Executive of the Year," said Eric Kelly, Overland Storage, President and CEO. "Over the past four years, Jillian has been instrumental in leading our global sales, marketing and branding initiatives and has a unique way of understanding our business challenges and translating them into solutions that deliver tangible results."

Details about The American Business Awards and the list of winners and finalists in all categories are available at www.StevieAwards.com/ABA.

About Overland Storage

Overland Storage is the trusted global provider of effortless data management and data protection solutions across the data lifecycle. By providing an integrated range of technologies and services for primary, nearline, offline, archival, and cloud data storage, Overland makes it easy and cost effective to manage different tiers of information over time. Whether distributed data is across the hall or across the globe, Overland enables companies to focus on building their business instead of worrying about data growth. Overland [SnapScale](#), [SnapServer](#), [SnapSAN](#), [NEO Series](#) and [REO Series](#) solutions are available through a select network of value added resellers and system integrators. For more information, visit www.overlandstorage.com.

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