



Sphere 3D to Present at ROTH Capital Partners 27th Annual Growth Stock Conference

March 3, 2015

SAN JOSE, CA—(Marketwired – Mar 2, 2015) – Sphere 3D Corporation (NASDAQ: [ANY](#)), a virtualization and data management solutions provider, today announced that Eric Kelly, Chairman and CEO, will present at the ROTH Capital Partners 27th Annual Growth Stock Conference on Monday, March 9, 2015 at 8:30 a.m. Pacific time. The ROTH Conference will be held at the Ritz-Carlton Laguna Niguel in Dana Point, California.

To schedule a one-on-one meeting with Sphere 3D management, please contact conference@roth.com or your ROTH representative at (800) 933-6830.

Sphere 3D recently provided a business update in an open letter to shareholders which is available at <http://sphere3d.com/sphere-3d-provides-business-update-in-open-letter-to-shareholders/>.

About Sphere 3D

Sphere 3D Corporation (NASDAQ: ANY) is a virtualization technology and data management solutions provider with a portfolio of workload-optimized, purpose-built solutions that address the complete IT workspace delivery and management including the data lifecycle continuum from active data to data at rest. Dedicated to continue to lead through innovation, Sphere 3D enables the integration of virtual applications, virtual desktops, and storage into workflow, and allows organizations to deploy a combination of public, private or hybrid cloud strategies. Sphere 3D's [Glassware 2.0](#)® platform delivers virtualization of some of the most demanding applications in the marketplace today, making it easy to move applications from a physical PC or workstation to a virtual environment. Sphere 3D's [V3](#) hyper-converged infrastructure solutions include one of the industry's first purpose-built appliances for virtual workspace workloads and the [Desktop Cloud Orchestrator](#)™ management software for VDI. [Overland Storage](#) and [Tandberg Data](#), wholly-owned subsidiaries of Sphere 3D, provide an integrated range of technologies and services for primary, nearline, offline, and archival data storage that make it easy and cost-effective to manage different tiers of information over the data lifecycle. For more information, visit www.sphere3d.com.

Safe Harbor Statement

This press release contains forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties including, without limitation, any failure of Sphere 3D to secure additional capital to fund operations; changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; the rate of customer adoption of our products and technologies; the ability of our newly announced partnerships and alliances to increase our revenue; any increase in Sphere 3D's cash needs or in expected expenses; possible actions by customers, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (www.sedar.com) and in prior periodic reports filed with the United States Securities and Exchange Commission (www.sec.gov), and risks detailed in the Form F-4/A relating to Sphere 3D's merger with Overland Storage filed with the SEC. Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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