



Sphere 3D to Demonstrate Tandberg Data RDX Backup Appliance Storage Solutions With New RDX+ Technology for Media and Broadcasting Professionals at 2015 NAB Show

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Technology Partner Archiware Will Host Sphere 3D at NAB in Archiware Booth # SL15113

SAN JOSE, CA -- (Marketwired) -- 04/13/15 -- Sphere 3D Corp. (NASDAQ: ANY), a virtualization and data management solutions provider, today announced it will display and demonstrate its market-leading [RDX®](#) backup appliance solutions this week at the 2015 [NAB Show](#) with its technology partner, Archiware, in the **Archiware Booth # SL15113**, Las Vegas Convention Center.

At NAB, Sphere 3D will showcase its portable [RDX QuikStor™](#), a USB3+ powered removable disk backup and archive appliance designed for use in environments where data portability and encrypted data security are essential including post-production workflow and footage distribution across locations, and outdoor usage. RDX QuikStor customers can achieve enterprise performance and fast transfer rates up to 936GB per hour and capacities of up to 2TB per cartridge, plus future expansion to larger capacity media enabled by Sphere 3D's next-generation RDX+™ software technology. Available now, the ruggedized RDX+ enabled and USB3+ powered external backup drive eliminates the need for an external power supply by simply connecting a USB3.0 cable to almost any system. More information on the company's solutions for media and broadcasting is at <http://ow.ly/LmLjB0>.

Sphere 3D will also preview its new RDX [QuikStation™4](#), a RDX+ software powered, highly-flexible network-attached removable disk array with four RDX drives for automated data protection, offsite disaster recovery and archiving. Built on Sphere 3D's award-winning and patented RDX removable disk technology, the new RDX QuikStation4 provides iSCSI connectivity for easy integration into existing infrastructures, and a small 1U 19-inch rack mount form factor.

Both the RDX USB3+ and the RDX QuikStation4 include Sphere 3D's new, groundbreaking RDX+ software technology which is designed to increase storage capacities by 50% and more, providing the company's existing RDX QuikStor and QuikStation appliance customers with future expansion to larger than 2TB capacity media. Unlike other competitive RDX solutions with a maximum of 2TB capacity, Sphere 3D's RDX+ enabled backup appliances are uniquely differentiated with backward and forward compatibility with Sphere 3D's RDX QuikStor and QuikStation appliances to protect customers' investments as disk drive capacities grow beyond 2TB.

Additionally, Sphere 3D's patented RDX technology has achieved a new milestone that demonstrates its global reach with over 1 Exabyte of storage capacity shipped to date on more than 700,000 RDX systems.

About Archiware

Headquartered in Munich, Germany, privately-held Archiware (www.archiware.com) is a manufacturer of data management software for backup, synchronization and archiving. Archiware P5 software is platform-independent and aimed primarily at media and production companies. Archiware's latest product line includes:

- P5 Synchronize - Replicate data to ensure high availability
- P5 Backup - Back up server data to disk and tape
- P5 Backup2Go - Back up desktop and laptop data to disk
- P5 Archive - Move or migrate data offline to disk and tape

About Sphere 3D

Sphere 3D Corp. (NASDAQ: ANY) is a virtualization technology and data management solutions provider with a portfolio of workload-optimized solutions that address IT needs for delivering productivity through workspace and data infrastructure and management. Dedicated to continue to lead through innovation, Sphere 3D enables the integration of virtual applications, virtual desktops, and storage into workflow, and allows organizations to deploy a combination of public, private or hybrid cloud strategies. Sphere 3D's [Glassware 2.0®](#) platform delivers virtualization of some of the most demanding applications in the marketplace today, making it easy to move applications from a physical PC or workstation to a virtual environment. Sphere 3D's [V3](#) hyper-converged infrastructure solutions include one of the industry's first purpose-built appliances for virtual workspace workloads and the [Desktop Cloud Orchestrator™](#) management software for VDI [Overland Storage](#) and [Tandberg Data](#), wholly-owned subsidiaries of Sphere 3D, provide an integrated range of technologies and services for primary, nearline, offline, and archival data storage that make it easy and cost-effective to manage different tiers of information over the data lifecycle. For more information, visit www.sphere3d.com.

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