



Sphere 3D SnapCLOUD(TM) Now Available on Microsoft Azure Marketplace

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SnapCLOUD Deployed with SnapServer and SnapScale Storage Appliances Delivers Comprehensive Hybrid Cloud Data Management

ORLANDO, FL -- (Marketwired) -- 07/14/15 -- **WPC, Booth MC 18, Microsoft Cloud Pavilion** -- [Sphere 3D Corp.](#) (NASDAQ: ANY)

- SnapCLOUD NAS Virtual Storage now available on Azure
- Enables fast, easy deployment of enterprise storage in the cloud or in a hybrid cloud environment
- Seamlessly integrates with current IT environments

[Sphere 3D Corp.](#) (NASDAQ: ANY), a virtualization and data management solutions provider, today announced that its SnapCLOUD™ virtual enterprise network attached storage ("NAS") solution is now available on the Azure Marketplace. This solution brings organizations a fast, easy way to deploy a comprehensive hybrid cloud storage infrastructure with centralized management.

With more than 300,000 SnapServer® storage units shipped, enterprises around the world continue to trust the award winning Sphere 3D GuardianOS® operating system to protect and manage their critical information. This same GuardianOS is at the core of the SnapCLOUD virtual NAS solution available today on Azure.

IT organizations are looking to hybrid cloud solutions to address their requirement for flexible architectures that can scale at a moment's notice to support unplanned storage resource needs including peak workloads, disaster recovery or "DevOps" requirements. With the introduction of SnapCLOUD, customers can quickly and easily deploy applications and data to users from the cloud or through a hybrid approach leveraging the on-premises addition of Sphere 3D's SnapServer and SnapScale® appliances to their deployments.

"We utilized an enterprise hardened storage OS to power the next generation of storage from the cloud." said Peter Tassiopoulos, president of Sphere 3D, "With the ability to centrally manage globally distributed deployments, a secure file sync and share capability across any device, and a seamless hybrid capability, we are set to deliver a value proposition to our customers that is unmatched in the industry."

"As the world becomes more mobile and generates significantly more data, enterprises are seeking a mix of cloud and on-premises services that can help them quickly deploy applications and effectively manage all of this data," said Nicole Herskowitz, Senior Director of Product Marketing, Microsoft Azure. "Sphere 3D's solutions extend the capabilities of Azure enabling customers to seamlessly manage apps and data in a hybrid cloud environment."

SnapCLOUD: Delivering Full-Featured Enterprise NAS Functionality in the Cloud

SnapCLOUD virtual storage is built on the same simple and expandable storage operating system used to store 100s of petabytes in data center deployments worldwide. SnapCLOUD is an enterprise-class virtual storage platform that allows customers to obtain unlimited storage in the cloud while maintaining full compatibility with their existing SnapServer and SnapScale enterprise storage deployments. This interoperability between on-premises and cloud deployments makes it possible for current SnapServer and SnapScale customers to have a SnapCLOUD instance integrated into their current infrastructure in minutes, enabling hybrid cloud models almost instantaneously.

SnapCLOUD Benefits

- **Pay only for what you use.** Build a high performance and resilient virtual environment with SnapCLOUD in minutes, using servers, storage and networking from Azure Marketplace.
- **Get secure data access anywhere and on any device.** Built-in sync and share functionality makes it possible to share data among users and devices directly from SnapCLOUD in conformance with business policies.
- **Enable and centrally manage a distributed architecture.** Centrally manage and monitor a globally distributed data center to enhance both your on-premises physical data center and your data in the cloud, allowing data management across the organization to be the same everywhere.

Availability

The new SnapCLOUD is available now in the Azure Marketplace. Customers can purchase up to 16TB of SnapCLOUD storage per virtual machine image by purchasing 1GB increments on a pay-for-use basis. For more information on the SnapCLOUD offering and how to purchase, visit [here](#).

About Sphere 3D

Sphere 3D Corp. (NASDAQ: ANY) delivers virtualization technology and data management products coupled with a well-respected portfolio of workload-optimized solutions. These premier assets enable the integration of virtual applications, virtual desktops, and storage platforms. Our value proposition is simple and direct--we allow organizations to deploy a combination of public, private or hybrid cloud strategies that keep them moving and ahead of their competitors, all while backing them up with state of the art storage solutions at the most affordable price. Sphere 3D, along with its wholly-owned subsidiaries [Overland Storage](#) and [Tandberg Data](#), has a strong portfolio of brands including Glassware 2.0™, SnapCLOUD™, SnapScale®, SnapServer®, V3, RDX®, and NEO®. For more information, visit www.sphere3d.com.

Safe Harbor Statement

This press release contains forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties including, without limitation, unforeseen changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; any increase in Sphere 3D's cash needs or our inability to obtain additional debt or equity financing; market adoption and performance of our products; possible actions by customers, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (www.sedar.com) and in prior periodic reports filed with the United States Securities and Exchange Commission (www.sec.gov), and risks detailed in the Form F-4/A relating to Sphere 3D's merger with Overland Storage filed with the SEC. Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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