



Sphere 3D Offers G-Series Application Virtualization Appliance for Education Market

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SAN JOSE, CA -- (Marketwired) -- 08/04/15 -- Sphere 3D Corp. (NASDAQ: ANY), a virtualization and data management solutions provider, today announces the general availability of the G-Series Appliance for Education. Built using the Glassware 2.0® software platform, the G-Series Appliance for Education is specifically tailored to meet the fast evolving needs of K-12 education. Per Center for Digital Education, a market research firm, IT spending for K-12 sector is expected to be over \$11B this year, with average spend per student expected to increase by 18% through 2022-2023.

The G-Series appliance for education is the first hyperconverged appliance for containerizing Windows® applications to be made available in the family of appliances from Sphere 3D. Until now, hyperconverged offerings have been limited to generalized server and virtual desktop workloads. The G-Series appliance for education is specifically designed based on the success and feedback from early access customers in the K-12 marketplace where simple and cost effective solutions for workload delivery are a must in order to overcome challenges in delivering BYOD or one to one device deployments.

"Cross-platform Windows application delivery in a market that is rapidly adopting non Windows endpoints is very critical to support K-12 IT initiatives of personalized learning, digital education and online testing," commented Nilesh Patel, vice president, Product Management and Marketing at Sphere 3D, adding, "Whether deploying Google Chromebooks as a one to one program, or embracing multiple devices running Android or iOS in a BYOD environment, schools can now deliver simple and secure access to Windows workloads and make digital learning easier and available to all."

With the G-Series line of appliances, containerizing Windows applications for delivery in a public, private, or hybrid cloud offering is as simple as dropping in a single appliance, or multiple appliances as necessary, to meet the needs of an organization. Offered as a turnkey solution, each G-series hyperconverged appliance is designed to support 100 concurrent users for application use, or 300 concurrent users for high stakes testing, and comes inclusive of all required server software licensing. Designed from the outset to simplify application delivery, and maximize end-to-end performance, the G-series appliances place cloud-scale application hosting and delivery in the hands of every organization, regardless of size or technical capabilities.

Built on Sphere 3D's proprietary Glassware 2.0 Windows container technology, the G-Series appliances use lightweight container technology to free end user computing applications from their hardware dependencies; Applications are then delivered with all their native functions intact for access from any number of end user devices. Commonly-used Windows applications, as well as legacy applications, can be virtualized without the need to change IT infrastructure, rewrite software code, or acquire specialized virtualization skills and resources.

The G-Series appliance for education is available through select Sphere 3D authorized resellers and partners.

About Glassware 2.0

Sphere 3D's Glassware 2.0 container-based platform extends the useful life of applications by virtualizing some of the most demanding application in the marketplace today. Glassware 2.0 makes it easy to move applications from a physical PC or workstation to a virtual environment delivered to the user workspace on PCs, Mac, Chromebooks, tablets, smartphones and other devices. Glassware 2.0 provides all of the necessary elements of the operating system an application needs to run. IT organizations with applications not certified for newer versions of the Microsoft Windows operating system can now be free of compliance concerns, as Glassware 2.0 provides everything their application needs to run natively on any device with a supported browser.

About Sphere 3D

Sphere 3D Corp. (NASDAQ: ANY) delivers virtualization technology and data management products coupled with a well-respected portfolio of workload-optimized solutions. These premier assets enable the integration of virtual applications, virtual desktops, and storage platforms. Our value proposition is simple and direct -- we allow organizations to deploy a combination of public, private or hybrid cloud strategies that keep them moving and ahead of their competitors, all while backing them up with state of the art storage solutions at the most affordable price. Sphere 3D, along with its wholly-owned subsidiaries [Overland Storage](#) and [Tandberg Data](#), has a strong portfolio of brands including Glassware 2.0™, SnapCLOUD™, SnapScale®, SnapServer®, V3, RDX®, and NEO®. For more information, visit www.sphere3d.com

Safe Harbor Statement

This press release contains forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties including, without limitation, unforeseen changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; any increase in Sphere 3D's cash needs or our inability to obtain additional debt or equity financing; market adoption and performance of our products; the level of success of our collaborations and business partnerships; possible actions by customers, partners, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (www.sedar.com) and in prior periodic reports filed with the United States Securities and Exchange Commission (www.sec.gov), and risks detailed in the Form F-4/A relating to Sphere 3D's merger with Overland Storage filed with the SEC. Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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