

## Sphere 3D Enables Application Migration to Support Microsoft Windows 10 Adoption

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The G-Series Appliance Powered by Glassware 2.0(TM) Windows Containerization Technology Simplifies Windows Application Migration and Enables Access From Any Device Including Mac, Windows, iOS, Chromebook, and Android

SAN JOSE, Calif., Sept. 22, 2015 (GLOBE NEWSWIRE) -- Sphere 3D Corp. (NASDAQ:ANY), a virtualization and data management solutions provider, today announced the general availability of its G-Series appliances and support for customers looking to virtualize their production Windows applications and expedite their move to Windows 10 devices.

The G-Series appliance is optimized for simplicity, flexibility and scalability. Through Glassware 2.0™, a Microsoft Windows based container technology, organizations looking to migrate to Windows 10 end user devices can quickly deploy a complete solution for virtualizing 16-bit, 32-bit or 64-bit applications with their native functionality intact. End users can access the containerized applications from any cloud connected device (iOS, Android or Windows), through a lightweight downloadable app or simply from a browser. The G-Series eliminates the complex tasks of designing, implementing, and maintaining application hosting environments and provides breakthrough application session density and scale compared to traditional hypervisor-based virtualization solutions.

"Today's globally-distributed businesses with mobile workforces need IT solutions that deliver a flexible and secure environment while maintaining productivity," said Mark Bowker, Senior Analyst, Enterprise Strategy Group, Inc. "Sphere 3D's Glassware 2.0 Windows containerization technology allows the modernization and mobilization of applications without the need to invest in new applications development and infrastructure, which is commonly required when implementing traditional hypervisor-based virtualization solutions. Also, I believe the simplicity of its application virtualization methodology, along with the ease it provides for mobilizing legacy applications, makes the G-Series a game changer."

As of August 26<sup>th</sup>, 2015, Microsoft reported that Windows 10 had been <u>installed on 75 million devices</u> on its way to the Microsoft stated goal of 1 billion Windows 10 devices globally within 3 years. With <u>over 70%</u> of current Windows devices running Windows 7 or older operating systems, as sited by netapplications.com, the move to Windows 10 will require a migration plan for the millions of users currently utilizing legacy applications. The G-Series of appliances represents a simple approach to meeting this need.

"All reports point to the adoption of Windows 10 coming on like gangbusters in the first few weeks since its introduction," said Peter Tassiopoulos, President of Sphere 3D Corp. "With that as the backdrop, the need for a solution that allows applications to live in the cloud so that they can be consumed as needed has never been greater. With our Glassware 2.0 powered solutions, we fill that need and provide an immediate solution to extend the life of current applications indefinitely."

## **G-Series Availability and Features**

- The G-Series appliance is generally available to authorized Sphere 3D North American channel partners today:
- For more information on the G-Series family, please go to the G-Series Product page at this link <a href="http://sphere3d.com/qlassware-gseries/">http://sphere3d.com/qlassware-gseries/</a>
- A hyper-converged appliance that provides a complete end-to-end solution for optimizing and simplifying application delivery to any device
- The G-Series is designed to integrate with Sphere 3D's SnapServer, SnapCLOUD and SnapScale or other third party networked storage infrastructure;
- The appliances scale linearly to support 1000's of users and can scale out from local to global deployments.

## **About Glassware 2.0**

Sphere 3D's Glassware 2.0 container-based platform extends the useful life of applications by making it easy to move applications from a physical PC or workstation to a virtual environment. Unlike hypervisor-based approaches, with Glassware 2.0 containers, the application's host OS is never installed on the appliance (server). Instead, Glassware 2.0 provides only the necessary elements of the operating system (kernel) an application needs to run. Organizations with older applications can now continue to run them on robust and current hardware platforms free from fears of end of life support and security vulnerabilities. Glassware 2.0 can virtualize 16, 32, and 64-bit Microsoft Windows applications and deliver them with native functionality to most end user devices including Chromebooks, Windows 10 Devices, iPads, thin clients, tablets, etc.

## **About Sphere 3D**

Sphere 3D Corp. (NASDAQ:ANY) delivers virtualization technology and data management products that enable workload-optimized solutions. We achieve this through a combination of virtual applications, virtual desktops, virtual storage and physical hyper-converged platforms. Sphere 3D's value proposition is simple and direct—we allow organizations to deploy a combination of public, private or hybrid cloud strategies while backing them up with state of the art storage solutions at the most affordable price. Sphere 3D, along with its wholly-owned subsidiaries <u>Overland Storage</u> and <u>Tandberg Data</u>, has a strong portfolio of brands including Glassware 2.0<sup>TM</sup>, SnapCLOUD<sup>TM</sup>, SnapScale®, SnapServer®, V3, RDX®, and NEO®. For more information, visit <u>www.sphere3d.com</u>.

This press release contains forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties including, without limitation, unforeseen changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; any increase in Sphere 3D's cash needs or our inability to obtain additional debt or equity financing; market adoption and performance of our products; the level of success of our collaborations and business partnerships; possible actions by customers, partners, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (<a href="www.sedar.com">www.sedar.com</a>) and in prior periodic reports filed with the United States Securities and Exchange Commission (<a href="www.sec.gov">www.sec.gov</a>), and risks detailed in the Form F-4/A relating to Sphere 3D's merger with Overland Storage filed with the SEC. Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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