Sphere 3D and Region 6 Education Service Center Offer Technology Modernization Capabilities to 8,000+ Public Schools in Texas

October 28, 2015

Over the Next Three Years, Revenue From the Deployment is Estimated to Exceed $20 million

SAN JOSE, Calif., Oct. 28, 2015 (GLOBE NEWSWIRE) -- Sphere 3D Corp, (NASDAQ:ANY), a "next cloud" containerization, virtualization and data management solutions provider, today announced its partnership with the Texas Region 6 Education Service Center (ESC6) to augment digital learning capabilities for thousands of schools is in full swing. The region, which is comprised of more than 1.1 million students, now can readily deploy course information, learning tools and scholastic tests across a plethora of mobile and stationary devices, and operating systems without the need to re-code, re-tool or re-format applications or content. Over the next three years, Sphere 3D plans to deploy a combination of its application containerization and virtualization solutions, professional services, and yearly recurring software and system support.

"ESC6's adoption of Sphere 3D is an ideal example of how our hybrid approach to cloud delivered applications, desktops and data is enabling significant improvements for educational institutions whether at a school, district or regional level," said Nilesh Patel, vice president of product management and marketing for Sphere 3D. "The accelerating adoption of digital and mobile devices by students and administrators alike has transformed education. Our ability to cost-effectively and seamlessly infuse each classroom with the instructional content, resources and system applications needed for success makes this a very exciting vertical for Sphere 3D."

According to a 2014 report by the International Society for Technology in Education (ISTE), the number of schools and districts moving to a 1:1 learning initiative, by issuing each enrolled student an internet-capable electronic device, is accelerating. However, the report also found that school districts often have too many resources focused on the deployment of the technology, which takes focus away from other important initiatives. Sphere 3D's Glassware 2.0™ containerization and V3 virtualization technologies are powerful yet simple and cost effective solutions for today's IT modernization strategies in education. This simplicity empowers educational institutions to focus less time on their infrastructure and more time on their students.

Melissa McClatchy, coordinator of technology integration for ESC6 said, "Working with Sphere 3D has allowed us to offer our school districts a cost-effective solution for delivering digital learning applications across any platform, including Google Chromebooks, iPads and other mobile devices. Also, as the Glassware 2.0 enabled GW2000™ appliance is certified for Pearson's TestNav 7.5 test delivery platform for Chromebooks, we are able to provide a solution that is simpler to use and deploys in a much shorter timeframe than the traditional hyperconverged virtualization solutions we previously adopted."

About ESC6

The Region 6 Education Service Center (ESC6) serves 57 school districts and 11 charter schools in Texas, which include the 15 county areas of Austin County, Brazos County, Burleson County, Grimes County, Houston County, Leon County, Madison County, Milam County, Montgomery County, Polk County, Robertson County, San Jacinto County, Trinity County, Walker County and Washington County. Texas Education Service Centers focus on the word in the middle: Service. Service to, and support of, educators in helping students succeed is at the heart of everything that it does. Every service it provides was developed at the request of schools and ESC6 prides itself on being responsive to the needs of educators and the communities that it serves. For more information, visit www.esc6.net.

About Sphere 3D

Sphere 3D Corp. (NASDAQ:ANY) delivers containerization and virtualization technologies along with data management products that enable workload-optimized solutions. We achieve this through a combination of containerized applications, virtual desktops, virtual storage and physical hyper-converged platforms. Sphere 3D's value proposition is simple and direct—we allow organizations to deploy a combination of public, private or hybrid cloud strategies while backing them up with state of the art storage solutions. Sphere 3D, along with its wholly-owned subsidiaries Overland Storage and Tandberg Data, has a strong portfolio of brands including Glassware 2.0™, SnapCLOUD™, SnapScale®, SnapServer®, V3, RDX®, and NEO®. For more information, visit www.sphere3d.com.

Safe Harbor Statement

This press release contains forward-looking statements including statements regarding our expectations with respect to revenue and contract value over the next three years, and timing and extent of deployment of infrastructure. These forward-looking statements involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties including, without limitation, the possibility that the contract will not be fully implemented due to changes in IPro requirements or other reasons, unforeseen changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; any increase in Sphere 3D's cash needs or our inability to obtain additional debt or equity financing; market adoption and performance of our products; the level of success of our collaborations and business partnerships; possible actions by customers, partners, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (www.sedar.com) and in the periodic reports file with the United States Securities and Exchange Commission (www.sec.gov). Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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