



Sphere 3D Joins Microsoft Enterprise Cloud Alliance

November 3, 2015

Glassware 2.0(TM) & SnapCLOUD(TM) 'Next Cloud' Solutions Complement Microsoft Azure Cloud Ecosystem

SAN JOSE, Calif., Nov. 3, 2015 (GLOBE NEWSWIRE) -- [Sphere 3D Corp.](#) (NASDAQ:ANY), a next cloud containerization, virtualization and data management solutions provider, today announced the company has joined the Microsoft Enterprise Cloud Alliance Program to deliver virtual application, virtual desktop, and enterprise storage solutions that utilize the Microsoft Azure cloud computing platform.

The goal of Microsoft's Enterprise Cloud Alliance is to create, nurture and grow a strong eco-system across a broad set of Enterprise Cloud Products delivering the best on premise, hosted and Public Cloud solutions in the industry. The Alliance was formed to promote and support partners providing integrations and extensions to existing Microsoft products. As part of Microsoft's Enterprise Cloud Alliance, Sphere 3D will provide its flagship application containerization platform, [Glassware 2.0™](#), which enables Azure users to modernize and upgrade any application to any connected device, and its [SnapCLOUD™](#) virtual Networked Attached Storage (NAS) solution, which facilitates easy deployment of enterprise storage in the cloud or in a hybrid cloud environment.

"With the rapid rise of mobile devices in the workplace, the value proposition of moving enterprise applications to the cloud for improved agility and scalability is clear," said Dan Camarda, vice president of business development at Sphere 3D. "And, as organizations increasingly shift workloads to the cloud, they need a quick, easy and cost-effective solution to transfer their applications to Microsoft Azure. By joining the Enterprise Cloud Alliance, we created a new ecosystem which we hope will effectively transform the economics of application virtualization and delivery to any device at any time."

"Transitioning legacy applications and storage infrastructures not designed for the cloud has become both complicated and expensive for the enterprise," stated Chris Lwanga, principle PM manager, Microsoft. "Sphere 3D's 'next cloud' solutions complement the capabilities of the Microsoft Azure ecosystem. Customers now have a compelling option for modernizing and mobilizing their existing infrastructure; and they can avoid rip-and-replace scenarios."

Sphere 3D's Glassware 2.0 and SnapCLOUD are each hybrid-cloud ready, able to deliver unmatched simplicity and scalability, and offer a drastic Total Cost of Ownership (TCO) reduction to companies seeking to modernize their IT infrastructure for the mobile workforce.

To learn more about how Sphere 3D products work within the Azure Cloud infrastructure, please register to view the recent Microsoft Infopedia webinar titled, "[Sphere3D Brings Industry's First Windows Containerization Platform and Enterprise NAS to Microsoft Azure.](#)"

- Details on Glassware 2.0 on Azure can be found at these links
 - <http://exosphere.sphere3d.com/>
 - <http://sphere3d.com/glassware-gseries/>
- Details on SnapCLOUD on Microsoft Azure can be found at this link: <http://sphere3d.com/snapcloud>

About Sphere 3D

Sphere 3D Corp. (NASDAQ:ANY) delivers containerization and virtualization technologies along with data management products that enable workload-optimized solutions. We achieve this through a combination of containerized applications, virtual desktops, virtual storage and physical hyper-converged platforms. Sphere 3D's value proposition is simple and direct—we allow organizations to deploy a combination of public, private or hybrid cloud strategies while backing them up with state of the art storage solutions. Sphere 3D, along with its wholly-owned subsidiaries [Overland Storage](#) and [Tandberg Data](#), has a strong portfolio of brands including [Glassware 2.0™](#), [SnapCLOUD™](#), SnapScale®, SnapServer®, [V3](#), [RDX®](#), and NEO®. For more information, visit www.sphere3d.com.

Safe Harbor Statement

This press release may contain forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties including, without limitation, unforeseen changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; any failure of the ecosystem across enterprise cloud products to develop, the adoption by Microsoft Azure users of our containerization platform, any increase in Sphere 3D's cash needs or our inability to obtain additional debt or equity financing; performance of our products; the level of success of our collaborations and business partnerships; possible actions by customers, partners, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (www.sedar.com) and in prior periodic reports filed with the United States Securities and Exchange Commission (www.sec.gov). Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

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