

Sphere 3D's RDX Purpose Built Backup Storage Appliance Wins Coveted PC Pro Recommended Award

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Independent External Review Recommends Tandberg Data's RDX QuikStation 4

SAN JOSE, Calif., Jan. 14, 2016 (GLOBE NEWSWIRE) -- Sphere 3D Corp. (NASDAQ:ANY), a "next cloud" containerization, virtualization and data management solutions provider, today announced that its RDX® QuikStation™ 4rom its wholly-owned subsidiary Tandberg Data has won a highly-coveted PC Pro Recommended Award. RDX® QuikStation™ 4s a flexible removable disk array that provides automated data protection, offsite disaster recovery and archiving for high data growth. The accoldade was achieved following independent and unbiased evaluation by an expert external reviewer and was based on a combination of multiple criteria, including performance, price and features.

"We were delighted to learn that <u>RDX QuikStation</u> 4, which resides in the <u>\$1B per quarter</u> Purpose Built Backup Appliance (PBBA) market as defined by IDC, has achieved PC Pro's Recommended Award status," said Nilesh Patel, VP of product management and marketing at Sphere 3D. "Offering a data storage solution that allows for smooth integration into a business's existing physical and virtual infrastructure, while providing management tools that are simple to set up and use, was one of our key criteria when we designed <u>RDX QuikStation</u> 4.

He continued by saying, "The RDX QuikStation 4 is built on our patented and field proven RDX removable disk technology which has been shipped in over 750,000 RDX systems worldwide. This strong foundation of durable and reliable technology, combined with its ability to enable fast, secure and easy to use data archiving, makes the RDX QuikStation 4 a great long-time archiving and disaster recovery choice for both the Small and Medium-sized Business (SMB) and the Distributed Enterprise."

Launched in November 2015, the <u>RDX QuikStation</u> 4 can offer up to 30% shorter backup times and a 50% smaller footprint for the data center when compared to the previous version. For more information on the RDX QuikStation 4, go to the Tandberg Data website at http://www.tandbergdata.com/us/index.cfm/products/removable-disk/

This PC Pro accolade follows several other awards and endorsements for the Tandberg Data RDX Product Line. For example, CRN's test center also gave the Tandberg Data RDX product a strong endorsement in the video at this link (click here for video).

About RDX

The patented RDX series with AccuGuard enterprise software provides encryption, deduplication, scalability, centralized management and reliability for backup, archive, data interchange and disaster recovery. RDX provides enterprise performance and fast access, with transfer rates of up to 936 GB per hour and capacities up to 3TB per cartridge, plus future expansion to larger capacity media enabled by Sphere 3D's breakthrough RDX+ technology.

About PC Pro

PC Pro is the UK's number one IT monthly, keeping readers up to speed on the latest technology developments since 1994. It specializes in insight: what's the best technology to buy for home and business, war stories from IT consultants, and the impact the latest developments will have, and what the headlines don't tell you.

About Sphere 3D

Sphere 3D Corp. (NASDAQ:ANY) delivers containerization and virtualization technologies along with data management products that enable workload-optimized solutions. We achieve this through a combination of containerized applications, virtual desktops, virtual storage and physical hyper-converged platforms. Sphere 3D's value proposition is simple and direct—we allow organizations to deploy a combination of public, private or hybrid cloud strategies while backing them up with state of the art storage solutions. Sphere 3D, along with its wholly-owned subsidiaries Overland Storage and Tandberg Data, has a strong portfolio of brands including Glassware 2.0TM SnapCLOUDTM, SnapScale[®], SnapServer[®], V3, RDX[®], and NEO[®]. For more information, visit www.sphere3d.com.

Safe Harbor Statement

This press release may contain forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties including, without limitation, unforeseen changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; any failure in the functionality of the RDX QuikStation; performance and continued adoption of our products by our customers; the level of success of our collaborations and business partnerships; possible actions by customers, partners, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (www.secar.com) and in prior periodic reports filed with the United States Securities and Exchange Commission (www.sec.gov). Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

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