



## Multi-Site National Call Center Selects Sphere 3D's Hybrid Cloud Solutions

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### Surpass, LLC Call Centers to Virtualize Workloads With V3 and Glassware 2.0, Increase Onsite Storage Efficiencies With SnapServer, and Provide Cloud Storage Via SnapCLOUD on Microsoft Azure

SAN JOSE, Calif., Jan. 19, 2016 (GLOBE NEWSWIRE) -- [Sphere 3D Corp.](#) (NASDAQ:ANY), a containerization, virtualization and data management solutions provider, today announced that Surpass, LLC ("Surpass"), a national call center headquartered in Lynchburg, VA will upgrade two of its call centers with Sphere 3D's hybrid cloud offerings.

"We have worked very hard over the past year to enhance, refine and align our products. Our strategy of vertically integrating our portfolio to deliver turnkey hybrid cloud offerings now allows us to provide highly impactful solutions to our customers," said Peter Bookman, Global Strategist at Sphere 3D. "I am pleased that we were selected by Surpass, and look forward to assisting them to scale quickly and improve their workflow through the type of innovation that elevates our solutions above those offered by our competitors."

"At Surpass, we believe the key to our growth is providing world class service to our clients while maximizing operating efficiencies. We are excited to bring Sphere 3D's hybrid cloud solutions into our newest 80-seat call center located in Lynchburg, VA. Additionally, we plan on leveraging their portfolio of services to modernize our current facility without replacing any of our existing hardware," said Ken Mnemcovich, President at Surpass, LLC. "Sphere 3D's portfolio supports the flexibility to purchase in a bundled price or a la carte depending on our real time requirements. We anticipate our callers' average call time (ACT) will shorten and deliver optimal results for our clients. We now have the tools we need to support our virtual desktops while providing secure access to our client data both onsite and in the Microsoft Azure cloud."

Surpass will deploy a complete hybrid cloud solution that includes Sphere 3D's V3™ virtual desktop appliances, integrated with software from VMware and managed by Sphere 3D's Desktop Cloud Orchestrator™ (DCO); 80 seats of Glassware 2.0™ containers for applications virtualization; SnapServer® physical storage for shared storage; and the SnapCLOUD™ virtual storage service in Microsoft Azure.

Surpass will be able to take advantage of a comprehensive cloud solution that offers simple deployment and management while maintaining the ability to scale out as needed. Although this approach provides a complete hybrid cloud experience, it's delivered at a low total cost of ownership; with the initial call center deployment costing just over \$150,000 U.S.

#### About Sphere 3D

Sphere 3D Corp. (NASDAQ:ANY) delivers containerization and virtualization technologies along with data management products that enable workload-optimized solutions. We achieve this through a combination of containerized applications, virtual desktops, virtual storage and physical hyper-converged platforms. Sphere 3D's value proposition is simple and direct—we allow organizations to deploy a combination of public, private or hybrid cloud strategies while backing them up with state of the art storage solutions. Sphere 3D, along with its wholly-owned subsidiaries [Overland Storage](#) and [Tandberg Data](#), has a strong portfolio of brands including [Glassware 2.0™](#), [SnapCLOUD™](#), [SnapScale®](#), [SnapServer®](#), [V3](#), [RDX®](#), and [NEO®](#). For more information, visit [www.sphere3d.com](http://www.sphere3d.com).

#### Safe Harbor Statement

*This press release may contain forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties including, without limitation, unforeseen changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; any failure in the functionality or performance of our products; the level of success of our collaborations and business partnerships; possible actions by customers, partners, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators ([www.sedar.com](http://www.sedar.com)) and in prior periodic reports filed with the United States Securities and Exchange Commission ([www.sec.gov](http://www.sec.gov)). Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.*

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