

# Sphere 3D Reports Fourth Quarter and Fiscal Year 2016 Financial Results

### March 31, 2017

SAN JOSE, Calif., March 31, 2017 (GLOBE NEWSWIRE) -- <u>Sphere 3D Corp</u>. (NASDAQ:ANY), a containerization, virtualization, and data management solutions provider, today reported financial results for its fourth quarter and fiscal year ended December 31, 2016.

"In the fall of 2016 we articulated a plan to provide for a solid foundation for growth," said Eric Kelly, chairman and chief executive officer of Sphere 3D. "Since then we have steadily executed to achieve strategic milestones, including the cost rationalization we highlighted in our recent corporate update (see <u>news March 13, 2017</u>), as well as the strengthening of the balance sheet . In addition, the acquisitions of HVE and UCX earlier this year are driving a number of new customer wins, as have recently been announced. These factors give us confidence that we have positioned the Company for revenue growth and profitability."

### Fourth Quarter 2016 Financial Results:

- Net revenue for the fourth quarter of 2016 was \$18.7 million, compared to \$18.9 million for the fourth quarter of 2015.
- Product revenue for the fourth quarter of 2016 was \$16.8 million, compared to \$16.6 million for the fourth quarter of 2015.
  - Disk systems revenue was \$11.6 million, compared to \$11.2 million for the fourth quarter of 2015. Disk systems is defined as RDX, SnapServer family, V3 virtual desktop infrastructure, and Glassware derived products.
  - Tape archive product revenue was \$5.2 million compared to \$5.4 million for the fourth quarter of 2015.
  - Service revenue was \$1.9 million, compared to \$2.3 million in the fourth quarter of 2015.
- Gross margin for the fourth quarter of 2016 was 28.9%, compared to 28.5% for the fourth quarter of 2015. Non-GAAP gross margin for the fourth quarter of 2016 and 2015 was 31.9%. Our methodology for determining non-GAAP gross margin, which excludes the effect of intangible asset amortization from gross profit, is described in the "Use of GAAP and Non-GAAP Financial Measures" section of this announcement. See also, "Non-GAAP Reconciliations" below.
- Operating expenses for the fourth quarter of 2016 were \$10.8 million, compared to \$25.0 million for the fourth quarter of 2015. Included in the operating expenses for the fourth quarter of 2015 was \$10.7 million in impairment of acquired intangible assets.
- Share-based compensation expense for the fourth quarter of 2016 was \$1.7 million, compared to \$3.1 million for the fourth quarter of 2015. Depreciation and amortization was \$1.5 million in fourth quarter of 2016, compared to \$1.7 million in the fourth quarter of 2015.
- Adjusted EBITDA for the fourth quarter of 2016 was a net loss of \$2.4 million, or a net loss of \$0.05 per share, based on 52.4 million weighted average shares outstanding, compared to adjusted EBITDA net loss of \$4.4 million, or net loss of \$0.10 per share based on 42.2 million weighted average shares outstanding for the fourth quarter of 2015. Adjusted EBITDA is a non-GAAP measure presented as net loss before interest expense, income taxes, impairment of goodwill and acquired intangible assets, acquisition costs, depreciation and amortization, share-based compensation, and warrant revaluation gain. For additional information regarding the non-GAAP financial measures discussed in this release, please see "Use of GAAP and Non-GAAP Financial Measures" and "Non-GAAP Reconciliations " below.
- Net loss for the fourth quarter of 2016 was \$7.5 million, or a net loss of \$0.14 per share, compared to a net loss of \$18.6 million, or a net loss of \$0.44 per share, in the fourth quarter of 2015.

### Fiscal Year Financial Results:

• Net revenue for 2016 was \$76.4 million, compared to net revenue of \$76.2 million for the full year of 2015.

• Product revenue for 2016 was \$68.1 million, compared to product revenue of \$65.5 million for the full year of 2015.

- Disk Systems revenue was \$46.8 million, compared to \$39.8 million for the full year of 2015. Disk systems is defined as RDX, SnapServer family, V3 virtual desktop infrastructure, and Glassware derived products.

- Tape archive revenue was \$21.3 million, compared to \$25.7 million for the full year of 2015.
- Service revenue was \$8.3 million, compared to \$10.7 million for the full year of 2015.
- Gross margin for 2016 was 29.2% compared to 29.7% for 2015.
- Operating expenses for 2016 were \$86.2 million, which included \$34.4 million in impairment of goodwill and acquired intangible assets. Operating expenses for 2015 were \$67.5 million, which included \$10.7 million in impairment of acquired intangible assets.
- Share-based compensation expense for 2016 was \$9.1 million, compared to \$7.2 million for 2015. Depreciation and amortization was \$6.2 million in 2016, compared to \$7.5 million in 2015.
- On a non-GAAP basis, adjusted EBITDA (presented in the same manner described above) for 2016 was a loss of \$14.1 million, or a net loss of \$0.28 per share, based on 49.7 million shares outstanding, compared to an adjusted EBITDA of a loss of \$20.5 million in 2015, or a net loss of \$0.54 per share, based on 38.0 million shares outstanding.
- Net loss for 2016 was \$68.5 million which included \$34.4 million in impairment of goodwill and acquired intangible assets, or a loss of \$1.38 per share, compared to a net loss of \$47.2 million which included \$10.7 million in impairment of acquired intangible assets, or a loss of \$1.24 per share for 2015.
- Cash and cash equivalents at December 31, 2016 were \$5.1 million, compared to cash and cash equivalents of \$8.7 million at December 31, 2015.

The Company intends to return to its normal financial results and conference call schedule with the first quarter of 2017.

#### Use of GAAP and Non-GAAP Financial Measures:

To supplement Sphere 3D's consolidated financial statements presented in accordance with GAAP, the Company uses Adjusted EBITDA, a non-GAAP financial measure that excludes from the statement of operations the effects of interest expense, income taxes, impairment of goodwill and acquired intangible assets, acquisition costs, depreciation and amortization, share-based compensation and warrant revaluation gain. The Company also uses Non-GAAP gross profit and Non-GAAP gross-margin, non-GAAP financial measures that exclude the effect of intangible asset amortization. Sphere 3D uses the above non-GAAP financial measures internally to understand, manage and evaluate the business. Management believes it is useful for itself and investors to review, as applicable, both GAAP information and the non-GAAP measures in order to assess the performance of continuing operations and for planning and forecasting in future periods. The presentation of these non-GAAP measures is intended to provide investors with an understanding of the Company's operational results and trends that enables them to analyze the base financial and operating performance and facilitate period-to-period comparisons and analysis of operational trends. Sphere 3D believes the presentation of these non-GAAP financial measures is useful to investors in allowing for greater transparency with respect to supplemental information used by management in its financial and operational decision-making. Non-GAAP financial measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered substitutes for or superior to GAAP results. In addition, our non-GAAP financial measures may not be comparable to similarly titled measures utilized by other companies since such other companies may not calculate such measures in the same manner as we do.

Investors are encouraged to review the reconciliation of these non-GAAP financial measures to the most comparable GAAP measures, which are provided in the attached table after the text of this release.

#### **About Sphere 3D**

Sphere 3D Corp. (NASDAQ:ANY) delivers containerization, virtualization, and data management solutions via hybrid cloud, cloud and on-premises implementations through its global reseller network and professional services organization. Sphere 3D, along with its wholly owned subsidiaries <u>Overland Storage</u>, and <u>Tandberg Data</u>, has a strong portfolio of brands, including <u>HVE ConneXions</u> and <u>UCX ConneXions</u>, dedicated to helping customers achieve their IT goals. For more information, visit <u>www.sphere3d.com</u>. Follow us on Twitter @Sphere3D, @overlandstorage, and @tandbergdata.

#### Safe Harbor Statement

This press release contains forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties, including our inability to comply with the covenants in our credit facilities, refinance such facilities or to obtain additional debt or equity financing; any increase in our future cash needs; our ability to successfully integrate the UCX and HVE ConneXions businesses with our other businesses; our ability to regain compliance with the NASDAQ minimum closing bid price requirement between now and July 31, 2017; our inability to take other actions to regain compliance with the NASDAQ minimum closing bid price requirement; our ability to maintain compliance with other NASDAQ Capital Market listing requirements; unforeseen changes in the course of our business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; market adoption and performance of our products; the level of success of our collaborations and business

partnerships; possible actions by customers, partners, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (<u>www.sedar.com</u>) and in prior periodic reports filed with the United States Securities and Exchange Commission (<u>www.sec.gov</u>). Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

# SPHERE 3D CORP. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data)

	٦	Three Mo	onth	s Ended	Twelve Months Ended				
		Dece	mbe	er 31,	December 31,				
		2016		2015	2016		2015		
		(Una	audi	ted)	(Unau		ed)		
Net revenue	\$	18,723	\$	18,869 \$	76,393	\$	76,165		
Cost of revenue		13,308		13,493	54,054		53,546		
Gross profit		5,415		5,376	22,339		22,619		
Operating expenses:									
Sales and marketing		4,661		6,314	22,243		23,569		
Research and development		1,864		2,579	8,794		9,916		
General and administrative		4,254		5,419	20,728		23,271		
Impairment of goodwill and acquired intangible assets	s	-		10,702	34,398		10,702		
		10,779		25,014	86,163		67,458		
Loss from operations		(5,364	)	(19,638)	(63,824)		(44,839)		
Interest expense - related party		(681	)	(594)	(3,106)		(2,710)		
Interest expense		(1,211	)	(105)	(1,981)		(355)		
Other (expense) income, net		650		193	1,276		(689)		
Loss before income taxes		(6,606	)	(20,144)	(67,635)		(48,593)		
Provision for (benefit from) taxes		878		(1,545)	825		(1,366)		
Net loss	\$	(7,484	)_\$	(18,599)	(68,460)	\$	(47,227)		
Net loss per share:									
Basic and diluted	\$	(0.14	)_\$	(0.44)	(1.38)	\$	(1.24)		
Shares used in computing net loss per share:									
Basic and diluted		52,406		42,163	49,736		37,957		

# SPHERE 3D CORP. SELECTED BALANCE SHEETS INFORMATION (In thousands)

	I	December 31, 2016	I	December 31, 2015		
		(Unaudited)		(Unaudited)		
ASSETS						
Cash and cash equivalents	\$	5,056	\$	8,661		
Accounts receivable		11,591		13,401		
Inventories		10,002		11,326		
Other current assets		3,621		3,155		
Total current assets		30,270		36,543		

Property and equipment, net		3,058	3,972
Intangible assets, net		47,728	54,019
Goodwill		11,068	44,132
Other assets	_	432	445
Total assets	\$	92,556	\$ 139,111

LIABILITIES AND EQUITY									
Current liabilities	\$	42,854	\$	46,397					
Long-term debt — related party, n	et	24,401		19,500					
Long-term deferred tax liabilities		3,100		2,755					
Other long-term liabilities		1,755		2,319					
Shareholders' equity		20,446		68,140					
Total liabilities and equity	\$	92,556	\$	139,111					

# SPHERE 3D CORP. NON-GAAP RECONCILIATIONS (In thousands except per share data)

	٦	Three Months Ended December 31,				Twelve Months Ended December 31,			
		2016		2015		2016		2015	
		(Unaudited)		ted)	(Unau			dited)	
Revenue	\$	18,723	\$	18,869	\$	76,393	\$	76,165	
Gross Profit - GAAP	\$	5,415	\$	5,376	\$	22,339	\$	22,619	
Intangible asset amortization		565		647		2,318		2,608	
Gross Profit - Non -GAAP	\$	5,980	\$	6,023	\$	24,657	\$	25,227	
Gross Margin Percentages									
GAAP		28.9%		28.5%		29.2%		29.7%	
Non-GAAP		31.9%		31.9%		32.3%		33.1%	
Net loss	\$	(7,484)	\$	(18,599)	\$	(68,460)	)_\$	(47,227	
Less:				_					
Interest		1,892		699		5,087		3,065	
Provision for (benefit from) taxes		878		(1,545)		825		(1,366)	
Impairment of goodwill and acquired intangible asset	s	-		10,702		34,398		10,702	
Acquisition costs		-		-		-		218	
Depreciation and amortization		1,493		1,713		6,187		7,450	
Share-based compensation		1,695		3,137		9,131		7,154	
Warrant revaluation gain		(900)		(478)		(1,248)	·	(478)	
Adjusted EBITDA	\$	(2,426)	\$	(4,371)	\$	(14,080)	) \$	(20,482)	
Net loss per share:									
Basic and diluted	\$	(0.14)	\$	(0.44)	\$	(1.38)	) \$	(1.24	

Adjusted net loss per share:				
Basic and diluted	<u>\$ (0.05)</u>	(0.10)\$	(0.28)	\$ (0.54)
Shares used in computing				
net loss and adjusted EBITDA per share:				
Basic and diluted	52,406	42,163	49,736	37,957

#### **Non-GAAP Financial Measures:**

To supplement Sphere 3D's consolidated financial statements presented in accordance with GAAP, the Company uses non-GAAP financial measures that exclude from the statement of operations the effects of interest expense, income taxes, impairment of goodwill and acquired intangible assets, acquisition costs, depreciation and amortization, share-based compensation, and warrant revaluation gain. These non-GAAP financial measures are non-GAAP gross margin and adjusted EBITDA. Sphere 3D uses the above non-GAAP financial measures internally to understand, manage and evaluate the business. Management believes it is useful for itself and investors to review, as applicable, both GAAP information and the non-GAAP measures in order to assess the performance of continuing operations and for planning and forecasting in future periods. The presentation of these non-GAAP measures is intended to provide investors with an understanding of the Company's operational results and trends that enables them to analyze the base financial and operating performance and facilitate period-to-period comparisons and analysis of operational trends. Sphere 3D believes the presentation of these non-GAAP financial measures is useful to investors in allowing for greater transparency with respect to supplemental information used by management in its financial and operational decision-making. Non-GAAP financial measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered substitutes for or superior to GAAP results. In addition, our non-GAAP financial measures may not be comparable to similarly titled measures utilized by other companies since such other companies may not calculate such measures in the same manner as we do.

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