



## Overland-Tandberg Receives New Purchase Order for Nearly \$1 Million

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### Global hotel chain utilizes RDX data protection and disaster recovery technology solution for reservation bookings, video surveillance backup and disaster recovery

SAN JOSE, Calif., May 14, 2018 (GLOBE NEWSWIRE) -- [Overland-Tandberg™](#) a brand of Sphere 3D Corp. (NASDAQ:ANY) and a leading provider of data management, backup and storage solutions announced today that they were recently awarded a just under \$1 million order from an existing global hotel chain customer. Shipments against this order started in Q1 2018 and are expected to complete in Q2 2018.

Since 2013, the RDX® technology has been the corporate mandated backup and archive solution for every site of this prestigious and worldwide hotel chain. Each of their thousands of locations has multiple RDX QuikStor® drives deployed that maintain daily backup of their video surveillance and reservations activity to an RDX Media cartridge. At day's end, that RDX media cartridge is then taken to a centralized offsite facility for archiving and disaster recovery, and then replaced with a new cartridge at the hotel site for the next day, thus seamlessly providing 24-7 data backup protection.

"We are committed to our strategy of vertical market penetration in industries such as hospitality, where our data protection and archive solutions provide the best performance, data protection and lowest total cost of ownership," said Tina Brown, VP Corporate Marketing and Customer Service, Overland-Tandberg. "With our RDX technology, we offer a field-proven footprint in hospitality backup and archive, that gives our clients the comfort and consistency needed to run their operations effectively by knowing their data is secure through their complete value chain. We are excited about extending our hospitality focused go to market programs to our resellers and massive install base to also enjoy the great benefits from this solution."

In addition to the RDX solutions, the Overland-Tandberg portfolio also includes other data protection offerings like Neo Agility LTFS that can bring additional value add to these data protection and archive use cases by providing compellingly simple to use functionality including "disk like" drag and drop performance and meta-data analysis that enables end-users to further streamline their workflow processes. To learn more on how Overland-Tandberg solutions are working to fortify hospitality IT workflows with additional integration and features, go to this [link](#) to download our Data Protection Use Case brief for RDX in the hospitality industry.

#### About the Overland-Tandberg Storage Group:

Overland-Tandberg™ is the unified brand that leverages the 30-plus-year history of Overland Storage and Tandberg Data. With over one million units deployed worldwide, Overland-Tandberg delivers data management, backup and archive solutions via hybrid Cloud, Cloud and on-premises implementations through its global reseller network in over 90 countries. For more information, visit [www.tandbergdata.com](http://www.tandbergdata.com) and [www.overlandstorage.com](http://www.overlandstorage.com). Connect with us on [LinkedIn](#). Follow us on Twitter [@ovltb](#).

#### Safe Harbor Statement

This press release contains forward-looking statements, which include, among others, Sphere 3D's expectations, beliefs, plans, objectives, prospects assumptions or future events or performance; the market adoption, actual performance and functionality of our products; unforeseen and proposed changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; the level of success of our collaborations and business partnerships; and other risks detailed from time to time in our periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators ([www.sedar.com](http://www.sedar.com)) and in periodic reports filed with the United States Securities and Exchange Commission ([www.sec.gov](http://www.sec.gov)). All forward-looking statements speak only as of the date of this written communication. Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

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