



## Overland Data Names Cynthia A. Bond Director of Corporate Communications

November 5, 2001

SAN DIEGO--(BUSINESS WIRE)--Nov. 5, 2001--Overland Data Inc. (Nasdaq:OVRL), a global leader in data storage automation, today announced that it has named Cynthia A. Bond to the new position of Director of Corporate Communications.

Bond, who will be responsible primarily for Overland's investor relations program, brings over 15 years of investor relations experience to the company. During her career, Bond has represented and counseled companies in a wide range of industry sectors as well as worked with emerging growth companies and large multi-nationals.

Prior to joining Overland Data, Bond worked for a Manhattan-based consulting firm as an advisor to Overland Data. In this capacity, she helped position the company for sponsorship from the financial community. Her prior experience as a securities analyst provides valuable background in understanding the needs of professional investors.

"Overland continues to have a great story to tell," said Christopher Calisi, Overland's president and chief executive officer. "With this in mind we want to provide the best level of communication to the public and our current investors, as well as expand our investor base. Having worked with Cynthia earlier this year and benefited from her efforts, we feel fortunate to have 100% of her energies focused on Overland. By creating this new position we are underscoring our commitment to Overland's shareholders, current and future."

Bond, a Chicago native, had been living in New York City since the fall of 1987. She is a graduate of Northwestern University's Kellogg School of Management and holds a B.A. in economics from Connecticut College in New London, Conn. She is a member of the Association for Investment Management and Research, the New York Society of Security Analysts and the National Investor Relations Institute.

### About Overland

Overland Data Inc. (Nasdaq:OVRL) is a global supplier of innovative data storage and storage automation solutions for computer networks. The company's reputation for delivering high availability products, as well as its award-winning SmartScale Storage(R) architecture, which set the standard for intelligent automated storage and scalability, has established Overland as a leader in the mid-range tape automation market. Overland sells its products worldwide through leading OEMs, commercial distributors, storage integrators and value-added resellers.

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