

Overland Storage Again Earns Prestigious Gold 5-Star Award From CMP Channel's VARBusiness for Channel Program Excellence

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Overland Maintains Highest Rating from Leading Technology Publication for its Comprehensive Storage Channel Partner Program

SAN DIEGO, March 26 /PRNewswire-FirstCall/ -- Overland Storage, Inc. (Nasdaq: OVRL) today announced that CMP Channel's VARBusiness has recognized the company as one of the best information-technology (IT) vendors in North America for its Storage Partner Program. Overland was certified as a Gold 5-Star Overall Winner in VARBusiness' 2008 Partner Program Guide that acknowledges the commitment and strength of a vendor's partner programs for its Channel resellers. IT integrators and technology consultants.

Of the hundreds of vendor program entries reviewed for this year's guide, Overland Storage was one of only 10 Gold 5-Star Overall Winners chosen for the 14th annual VARBusiness Partner Programs Guide survey. The vendor programs considered for selection were reviewed and measured across six partner program categories, consisting of sales support, marketing support, partner profitability, channel operations, partner recruitment and communications. Overland received Silver 5-Star recognition in five of the six categories along with the overall Gold designation.

"The quality of a vendor's partner program reflects the true commitment they have to the thriving Solution Provider Channel, and this year's 5-Star Partner Programs Guide winners are the cream of the crop of Channel-friendly vendors," said Robert C. DeMarzo, vice president and editorial director, CMP Channel. The full results of this year's findings will be published in the upcoming annual VARBusiness Partner Program Guide issue, which will appear this month.

According to Vern LoForti, president and CEO of Overland Storage, the industry recognition from VARBusiness reinforces the company's continuing commitment to the ongoing success of its channel partners. "We strive daily to make sure our channel partners have all the ingredients they need to deliver optimal tiered data protection solutions to their customers," he says. "To receive this prestigious industry recognition again this year underscores Overland's untiring allegiance to our indirect sales model and to our branded sales channel, which we believe is one of our most valuable assets."

About VARBusiness Magazine

For the past 20 years, VARBusiness' strategic resources have been the gateway to the Solution Provider community. VARBusiness provides strategic insight for technology integrators through industry-defining research, in-depth editorial, channel events and innovative Web services, enabling these IT professionals to make educated decisions for their businesses, partnerships and customers. VARBusiness has been the recipient of numerous industry awards for both editorial content and design. Additional information about VARBusiness products, events and services, is available at its Web site, http://www.varbusiness.com.

About Overland Storage

Now in its 27th year, Overland Storage is a market leader and innovative provider of smart, affordable data protection appliances that help midrange and distributed enterprises ensure business-critical data is constantly protected, readily available and always there. Overland's award-winning products include NEO SERIES(R) and ARCvault(TM) tape libraries, REO SERIES(R) disk-based appliances with Virtual Tape Library (VTL) capabilities and ULTAMUS(TM) RAID high-performance, high-density storage. Overland sells its products through leading OEMs, commercial distributors, storage integrators and value-added resellers. For more information, visit Overland's web site at http://www.overlandstorage.com

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