Industrial Networking Solutions Selects Sphere 3D SnapServer NAS for Video Surveillance and Security Solution

December 26, 2014 2:22 PM ET

SnapServer NAS Series With MOBOTIX's Video Surveillance Systems Continue Sphere 3D's Focus on the Multi-Billion Dollar Video Surveillance and Security Market

SAN JOSE, CA and MISSISSAUGA, ON–(Marketwired – Dec 26, 2014) – Sphere 3D Corporation (NASDAQ: ANY), a virtualization technology and data management solutions provider, today announced that its long-term channel partner, Industrial Networking Solutions, has selected Sphere 3D's SnapServer network attached storage (NAS) for integration with MOBOTIX video surveillance cameras and management software. Sphere 3D's SnapServer delivers an integrated solution with MOBOTIX software, and is the ideal solution for companies storing and accessing large amounts of video locally or dispersed geographically. MOBOTIX is the technology and industry leader for high-resolution network camera systems.

According to IHS, a leading global source of insight, analytics and expertise in critical areas that shape today's business landscape, the video surveillance equipment market is expected to be $26 billion by 2018.

Josh Varghese of Texas-based Industrial Networking Solutions said, "While conducting several system integrations for MOBOTIX IP camera systems, we encountered quality and reliability issues with two other brands of network attached storage. As a result, we turned to Overland Storage (now a wholly-owned subsidiary of Sphere 3D) and their SnapServer NAS series of video surveillance solutions. We have installed and configured several SnapServers for various customers and have only good things to say. They are simple to configure, have been rock solid for months, and the few times we've needed support they were readily available and helpful. The SnapServer NAS allows us to offer a complete IP video solution for our MOBOTIX surveillance installations."

Through this unique technology partnership with MOBOXTIX, the SnapServer NAS Guardian OS software, integrated with MOBOTIX MxControlCenter and MxRemotePreview, provides a centralized interface that simplifies initial system setup, supports unlimited users, and enables:

- Simple set up and management of IP cameras with any local or remote SnapServer device that is connected to a video surveillance network;
- Remote preview and transfer of video footage over any distance, allowing rapid response to security or surveillance issues regardless of location;
- Auto-discovery and configuration of SnapServer users, shares, volumes, NTP (network time protocol), and UPS (uninterruptable power supply) through the MXCC Management interface;
- Storage of video on sight and/or consolidated to a central video repository with Snap Enterprise Data Replication software;
- Perform video motion search on recorded footage to identify critical events quickly;
- Configuration of recording paths for multiple cameras in a single operation.

About Industrial Networking Solutions
Industrial Networking Solutions (INS) distributes products, offers technical support and provides IT services for wired and wireless machine networking applications. Founded in 1998, INS has seen the industry transition from "Industrial Ethernet", "Machine-to-Machine" (M2M) and now the "Internet of Things" (IoT). Throughout these changes in industry, one thing has stayed constant — INS's commitment to provide its customers with best-in-class products, support and services for their critical wired and wireless machine networking applications. For more information, visit www.industrialnetworking.com.

About Sphere 3D

Sphere 3D Corporation (NASDAQ: ANY) is a virtualization technology and data management solutions provider with a portfolio of products that address the complete data continuum from active data to data at rest. Dedicated to continue to lead through innovation, Sphere 3D enables the integration of virtual applications, virtual desktops, and storage into workflow, and allows organizations to deploy a combination of public, private or hybrid cloud strategies. Sphere 3D's Glassware 2.0® platform delivers virtualization of some of the most demanding applications in the marketplace today, making it easy to move applications from a physical PC or workstation to a virtual environment. Sphere 3D's V3 converged infrastructure solutions include one of the industry's first purpose-built appliances for virtualization and the Desktop Cloud Orchestrator™ management software for VDI. Overland Storage® and Tandberg Data®, wholly-owned subsidiaries of Sphere 3D, provide an integrated range of technologies and services for primary, nearline, offline, and archival data storage through their data storage, data management and data backup brands, SnapServer®, SnapScale®, SnapSan®, NEO® and RDX®, that make it easy and cost-effective to manage different tiers of information over the data lifecycle. For additional information, visit www.sphere3d.com, www.overlandstorage.com, andwww.tandbergdata.com.

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