

Sphere 3D's RDX QuikStor Purpose Built Backup Appliance Sees 42% Growth in Shipped Capacity

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SAN JOSE, CA and MISSISSAUGA, ON—(Marketwired – Dec 23, 2014) – Sphere 3D Corporation, (NASDAQ: [ANY](#)), a virtualization technology and data management solutions provider, today announced that its RDX® QuikStor®, a purpose-built backup appliance (PBBA), continues to see rapid customer adoption with over 450,000 units shipped worldwide since its initial introduction in 2006. Additionally, the shipped capacity of RDX QuikStor increased 42% from 2013 to 2014. With over 2.2 million RDX media and over 650,000 RDX removable drives shipped worldwide, RDX is a proven and fast-growing backup and archiving solution of choice for small-to-medium enterprises worldwide.

According to International Data Corporation (IDC), the PBBA market is estimated to be \$3Billion by the end of 2018.

“Since the initial introduction of RDX QuikStor, there have been approximately 700 petabytes of RDX capacity shipped globally,” said Nilesh Patel, VP of Product Management and Product Marketing at Sphere 3D Corporation. “This is a testament to the position RDX holds as an integral part of the data life cycle in many organizations. We are continuing to innovate and release additional RDX features as we drive to deliver our first exabyte of capacity, and beyond, to our customers.”

About RDX

The patented RDX series with AccuGuard® enterprise software provides encryption, deduplication, scalability, centralized management and reliability for backup, archive, data interchange and disaster recovery. RDX provides enterprise performance and fast access, with transfer rates of up to 936 GB per hour and capacities up to 2TB per cartridge. Users have enough capacity to support a wide range of storage requirements, ensuring their data is fully protected.

About Sphere 3D

Sphere 3D Corporation (NASDAQ: [ANY](#)) is a virtualization technology and data management solutions provider with a portfolio of products that address the complete data continuum from active data to data at rest. Dedicated to continue to lead through innovation, Sphere 3D enables the integration of virtual applications, virtual desktops, and storage into workflow, and allows organizations to deploy a combination of public, private or hybrid cloud strategies. Sphere 3D's Glassware 2.0® platform delivers virtualization of some of the most demanding applications in the marketplace today, making it easy to move applications from a physical PC or workstation to a virtual environment. Sphere 3D's V3 converged infrastructure solutions include one of the industry's first purpose-built appliances for virtualization and the Desktop Cloud Orchestrator™ management software for VDI. Overland Storage and Tandberg Data, wholly-owned subsidiaries of Sphere 3D, provide an integrated range of technologies and services for primary, nearline, offline, and archival data storage through their data storage, data management and data backup brands, SnapServer®, SnapScale®, SnapSan®, NEO® and RDX®, that make it easy and cost-effective to manage different tiers of information over the data lifecycle. For additional information, visit www.sphere3d.com, www.overlandstorage.com, and www.tandbergdata.com.

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